



New Jersey School Boards Association



Strategic Planning for the **Denville Township School District**

Meeting 1
November 14, 2022

Matt Lee and Charlene Peterson, NJSBA Field Services



Purpose of Strategic Planning

To create a district-wide VISION
that will
direct,
motivate,
and inspire
all members
of the
school
community
to work
together
to elevate student achievement.





Advantages of Strategic Planning

Proactive, creative and flexible

Provides a forum for stakeholder participation

Ongoing cycle of planning, assessment, and decision-making that will optimize limited resources and increase communications



Components of Strategic Planning





Strategic Planning Process

Where are we now?



State of District presentation

Tonight's small group work – strengths and challenges

Where do we want to be in 2028?



Meeting 2 – November 28

Small group work – Visioning exercise

How do we get there?



Meeting 3 – December 12

Will develop broad goal statements and objectives using data from Meetings 1 & 2.



District Mission Statement

*To educate and
empower all
students to excel.*



Tonight's Small Group Work

In randomly assigned small groups



Brainstorm
the **Top 10:**



District

STRENGTHS

District



**Challenges/
Opportunities**

Top 10 of each



Small Group Work Example

Denville Township School District Top 10

| STRENGTHS | CHALLENGES/ OPPORTUNITIES |
|-------------------------|--|
| 1. Committed students | 1. Limited resources |
| 2. High-quality Staff | 2. Maintaining and building on student achievement |
| 3. Community feel | 3. Social-emotional needs of students and staff |
| 4. Strong parent groups | 4. Keeping up with technology |
| 5. through 10. | 5. through 10. |

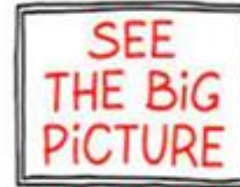
In your small group, brainstorm a Top 10 list for your group.



Small Group Work



Introduce yourselves



SEE
THE BIG
PICTURE



Focus on Big picture view of district



LISTEN
AND
LEARN

Allow everyone to contribute



Come to a consensus



Logistics



A volunteer is needed at each table to record the group's input on the yellow sticky sheet.

Spend 50 minutes in your small group.

Will go back into large group for reporting out.

Select someone to report out your group's work to the large group.